

USB Packaging is something that can be used to help promote your business. USB sticks have been used for years now at trade shows, and the packaging can play a large part in the branding that you portray. The packaging can provide protection as well as an opportunity to deliver messaging which can be read before the USB is actually used. So it is important to get that messaging correct. Otherwise you could be missing out on making an even bigger impact. The other advantage of using a USB is that it can be interactive, and can also be used afterwards. Therefore becoming a useful gift.